

# Beautiful life

Hanario promises to do our best to help accomplish customers' happiness and beauty, and to be an enterprise that will always be by our customers.



HANARIO CO., LTD.

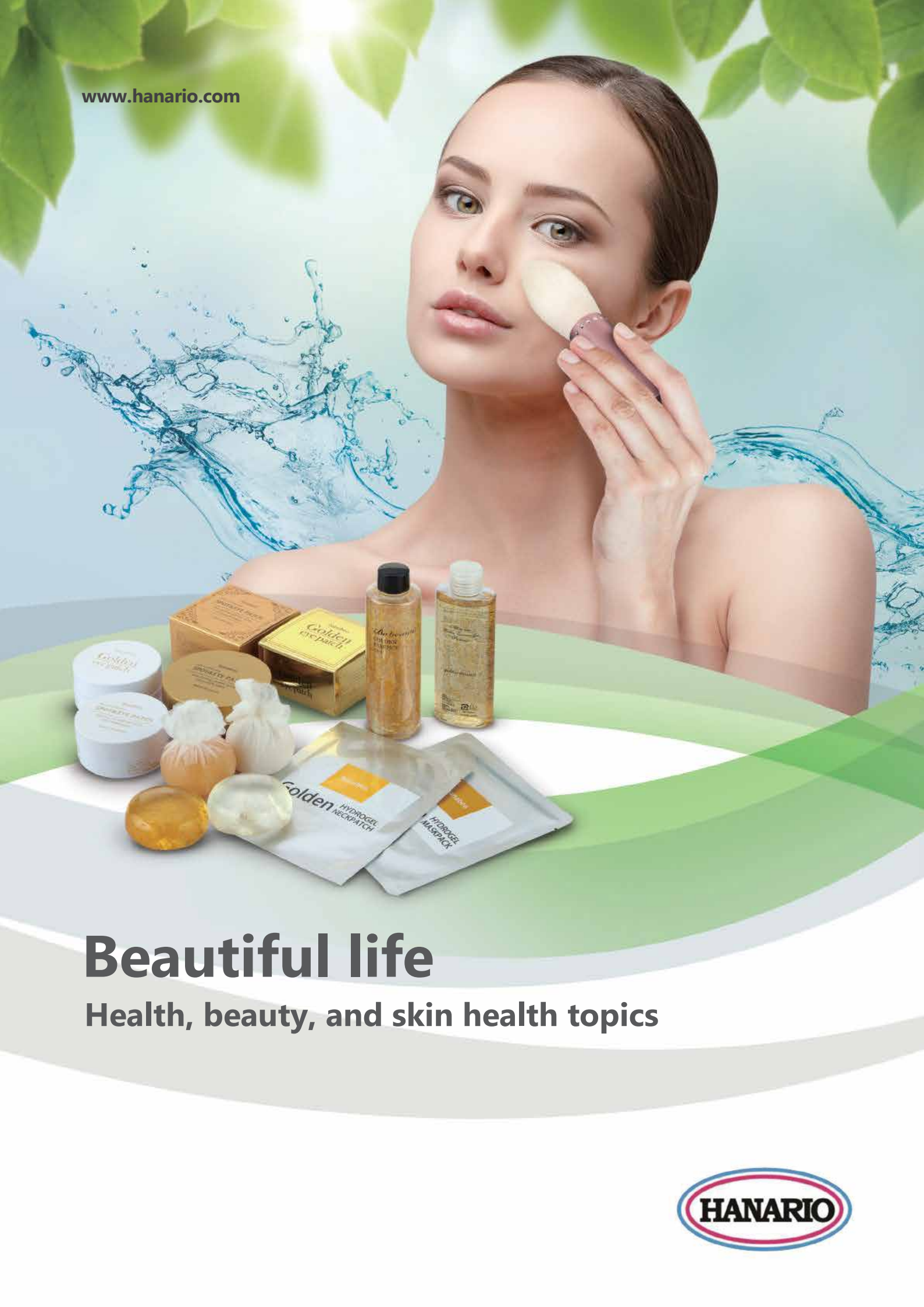
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# Beautiful life

Health, beauty, and skin health topics



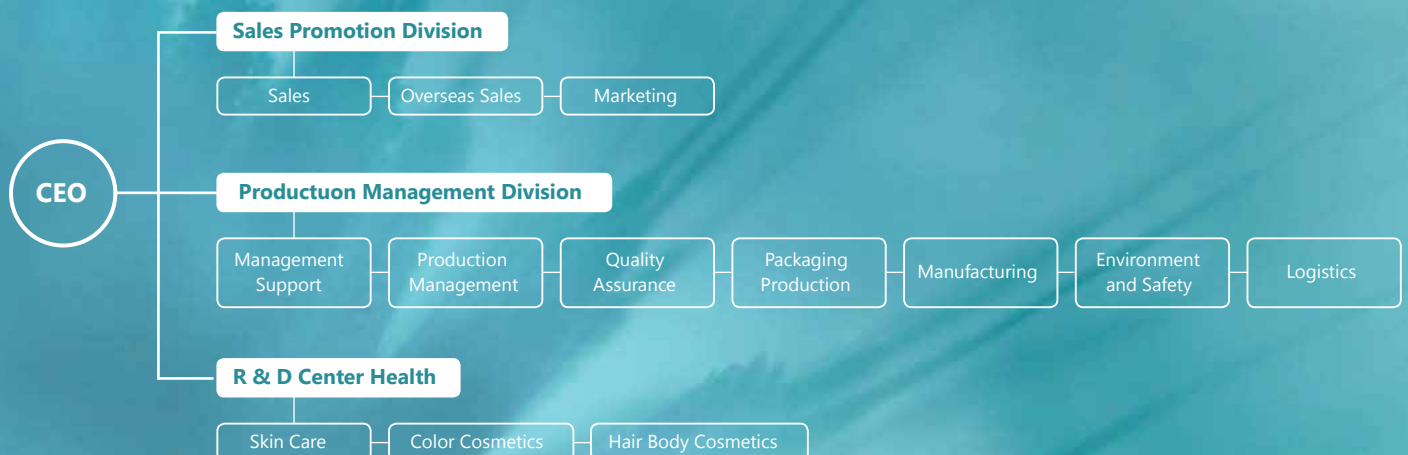
# Company Introduction

Hanario promises to do our best to help accomplish customers' happiness and beauty, and to be an enterprise that will always be by our customers.

## Company History

1999. 07.	○	Establishment of Hana Trading
2000. 01.	○	Agreement with Japan's Kitamura Group, Oda Trading Kitamura group
2002. 04.	○	Establishment of Hanario
2002. 10.	○	Entry into Japan Home Shopping channels
	○	Launching of travel bags, kitchen tools
2004. 05.	○	Entry into Japan's pet supplies market
2005. 07.	○	Launching of plastic container products on Japanese home shopping channels
2007. 10.	○	Development of electric grill and its launching on home shopping channels
2010. 05.	○	Entry into the cosmetic business.
2011. 10.	○	Launching of face wash brushes.
	○	Launching of face masks
2013. 02.	○	Launching of home-use hooks
	○	Launching of home-use hooks on Japanese home shopping channels.
	○	Entry into domestic home shopping channels
2014. 05.	○	Launching of Amino soaps
	○	Launching of eyepatches (and launching of it onto Japanese home shopping channels)
	○	Work Agreement with domestic home shopping channel
2015. 05.	○	Launching of eyepatches in China market
	○	Launching of eyepatches in Vietnam market
2016. 02.	○	Launching on Lotte Home Shopping
2016. 09.	○	Developed and released LED MASK
2016.12	○	Developed ROVA Milk Cream. TV home shopping launch
	○	eye patch TV homeshopping "hit product"
2017. 02	○	eye patch TV homeshopping "hit product"
2017. 10	○	develop a new product "shine masa"
2018. 05.	○	the development of health products
2018. 09.	○	launch a new product "waist belt"
	○	shine masa "dubai exhibition"
2019. 03	○	waist belt launch in japan
	○	waist belt hit product
2020. 01	○	The New Launch " pelvic guard"

## Organizational chart





# HANARIO

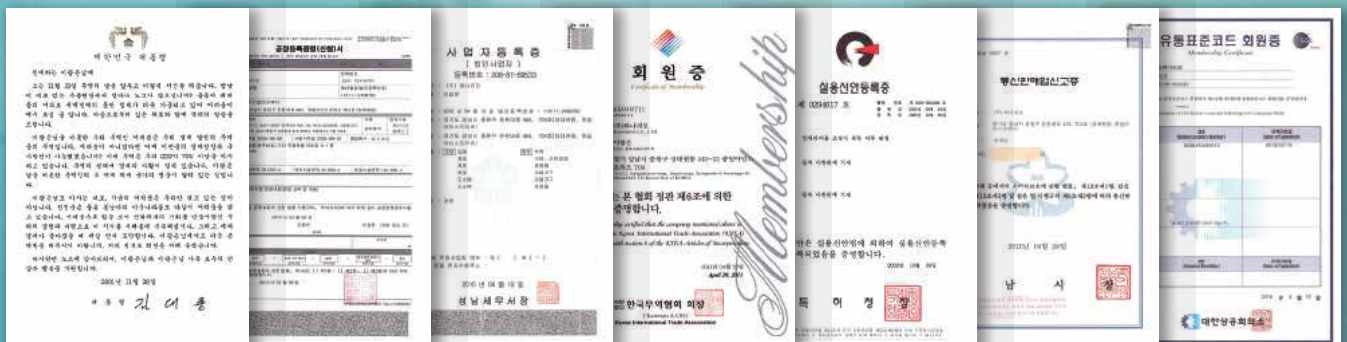
Hanario will satisfy our customers through Hanario's differentiated skills



Hanario will work to produce products that have greater value, and thus meet our

Hanario provides product development, packaging, design, etc., servicing customers' desired brand and product needs

## Certification



# Pulley System

## What is Pulley ?

Pulley system that supports your back and pelvis

Firm and Comfortable with a belt using a pulley structure

Strong support for your back and pelvis that closely tightens

This is a patented product that supports your back with a pulley system.

## Hanario A healthy life

Simple but soft Patented, pulley system

Using patented pulley system applying 12 two-way pulley structure

When the pulley structure using amplified force is pulled, the back is firmly supported and the system gently wraps around the back.

### ◆ Suitable for the following users:

Housewives with strained back muscles from house chores

Persons who need to carry heavy stuff frequently

Students seated with bent back for long periods

Those seeking gifts for parents

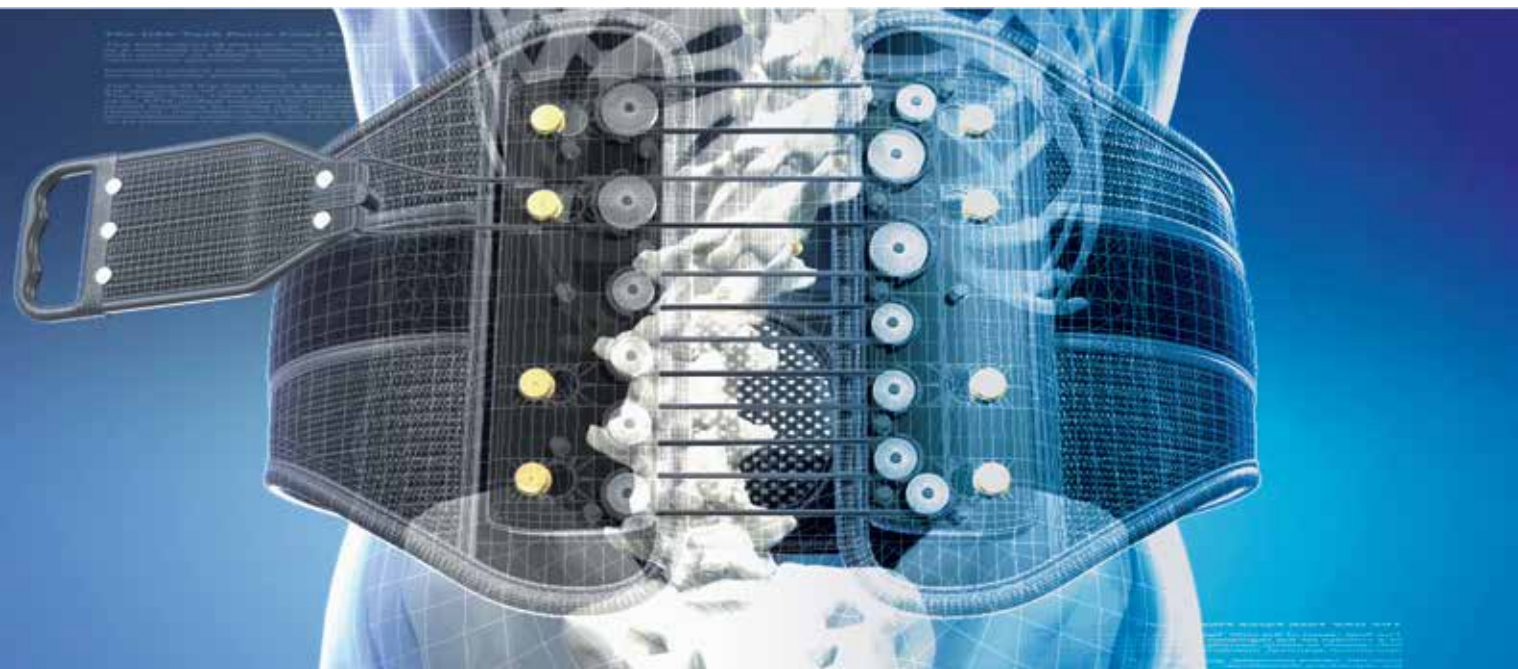


### ◆ How to wear it



- 01 Loosen the belt string
- 02 Wrap the belt around your waist.
- 03 Fasten both sides of the belt.
- 04 Pull the adjusting ring.





## Product features

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- 01 The product is a waist belt that provides strong support through a pulley system.
- 02 It is different from existing products in that it tightens the support for the back.
- 03 Highly recommended for those who carry excess weight caused by unstable postures.



## Patented pulley system

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- 01 Using patented pulley system applying 12 two-way pulley structure
- 01 When the pulley structure using amplified force is pulled, the back is firmly supported and the system gently wraps around the back.
- 01 There are 12 two-way pulleys in the product that support the back by adjusting the loop to the back using the handle.



# Devil's claw

## What is devil's claw?

Devil's claw is named so because the plant's shape looks like such a strange claw. It is a plant that shows strong viability even in South Africa's Kalahari Desert, which is of a barren environment.

In the 50s, Biological prospector G.H. Mehnert focused on the natives' fascinating traditional ingredient, and introduced it into Europe. It is to this day, loved by many, and is well known for its great effects.

It is such a precious ingredient that its trade is regulated by EU Wildlife Trade Regulations since 2004.

## Devil's claw massage cream

It contains natural ingredients based on devil's claw extracts, and delivers softness to the skin with moisture but not stickiness, and relaxes your tense body.

### How to use

After or before exercises such as golf or swimming, or before sleeping, or after showering, apply a sufficient amount to the waist, neck, shoulders, elbows, knees, ankles, calves etc. The feeling of hotness differs by person and body part. Do not use on sensitive areas such as the eye or face.



### Bathing effects







## Motor massage

- 01 It is a massager that has super micro vibrations that allow for the devil's claw cream's active ingredients to delve deeply into the skin.
- 02 It is recommended to be used with the devil's claw cream
- 03 Apply a sufficient amount to the shoulders, wrist, waist, knees, legs, ankles, etc. Massage with the vibrating massager



## Wrist protector



- 01 It is a wrist protector that helps maintain strength during exercise or everyday life after homecare using the cream and massager.
- 02 The material is of a double layer with thick composition that allows for air circulation, and has great stretchiness.
- 03 It is made by three dimensional design, preventing pressure on the wrist and protecting it safely.
- 04 It is freely sized, and can be used on the right or left hand side.



# Shine Masa

## Gold on skin ?

The world's first gold therapy was born from gold-processing technology combined with ceramics!!!

Use on your own skin for 10 minutes per day to ensure healthy and elastic skin



## Gold

With the beauty of nature as the essence of your beauty ...  
Your Own Gold Therapy for Beauty

## Germanium

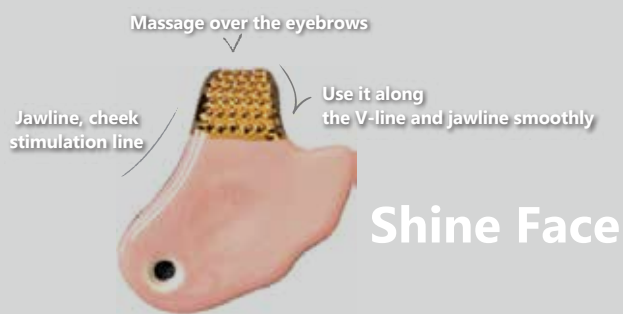
Glazed with germanium ingredient which has effects on blood circulation



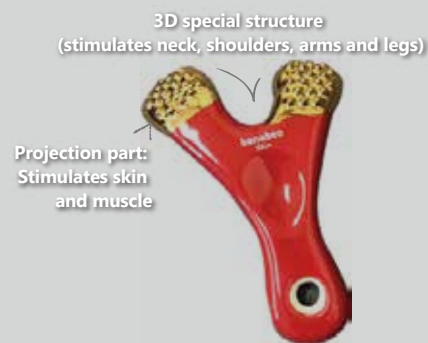
## 🔥 How to use

1. After shower, apply body lotion.
2. Give a light stimulus as a massage with the protruding part up down and right left as if you are drawing a circle.
3. After stimulation for about 2-3 minutes, rest for about one minute, stimulate for 2-3 minutes again, and rest again for about 1 minute. Repeat this process about three times.
4. It is recommended to use it steadily for 10-15 minutes every day. Do not use excessive force other than for the intended use.
5. If you use the product by stimulating the skin with strong fingers' force, it may cause skin damage and injury. So please use it carefully.

**After use, the affected area turns red temporarily, and then it will return to the original skin color.**



**Shine Face**



**Shine Body**



## Do you want resilient and clean skin?

Try washing your face with Hanario's face wash brush.

1

Use it by lightly massaging  
your face with it  
It will clean the dirt in your pores  
and thus make your  
skin clearer

2

Use the face wash brush  
for rough and tired skin  
The brush's thin microhairs will  
rid of the makeup residue hiding  
inside those pores, thoroughly  
cleaning your pores.





## How to use

◆ Wet the brush in warm water and get soap on the brush by placing the brush on top of soap, drawing circles with it, and making enough bubbles. Then use the brush to softly clean your entire face as if you are massaging it, and then clean your face by washing it off.

◆ Use 2-3 times per week.

Get the brush wet and put your facial cleanser on the brush. Massage softly and rinse away with water. Clean the brush and keep it in dry condition.



# Eyepatch

**The product is made of hydro gel material, which is made through plant based products such as naturally derived Chinese gelatin, devil's tongue jelly, carrageenan, etc.**

- ◆ The eyepatch has strong skin adhesiveness and its active ingredients have a strong cohesiveness that allows for moisture to be amply applied to sensitive areas around the eye, forehead, nose, etc., and thus makes a moist state that will prevent wrinkles and maintain healthy skin.
- ◆ Also, the essence doesn't spill down, making its use easier and allows for one to go about their everyday lives with it.
- ◆ The Hanario eyepatch is a best seller on Japanese home shopping channels.



The hydrogel mask delivers nutrients and moisture deep into skin, which has collagen that can be damaged easily. Through this, it helps maintain vital and beautiful skin. The houttuynia cordata, citron, gold, green tea, and other extracts made of plant based nutrients help maintain the skin's moisture and healthiness.

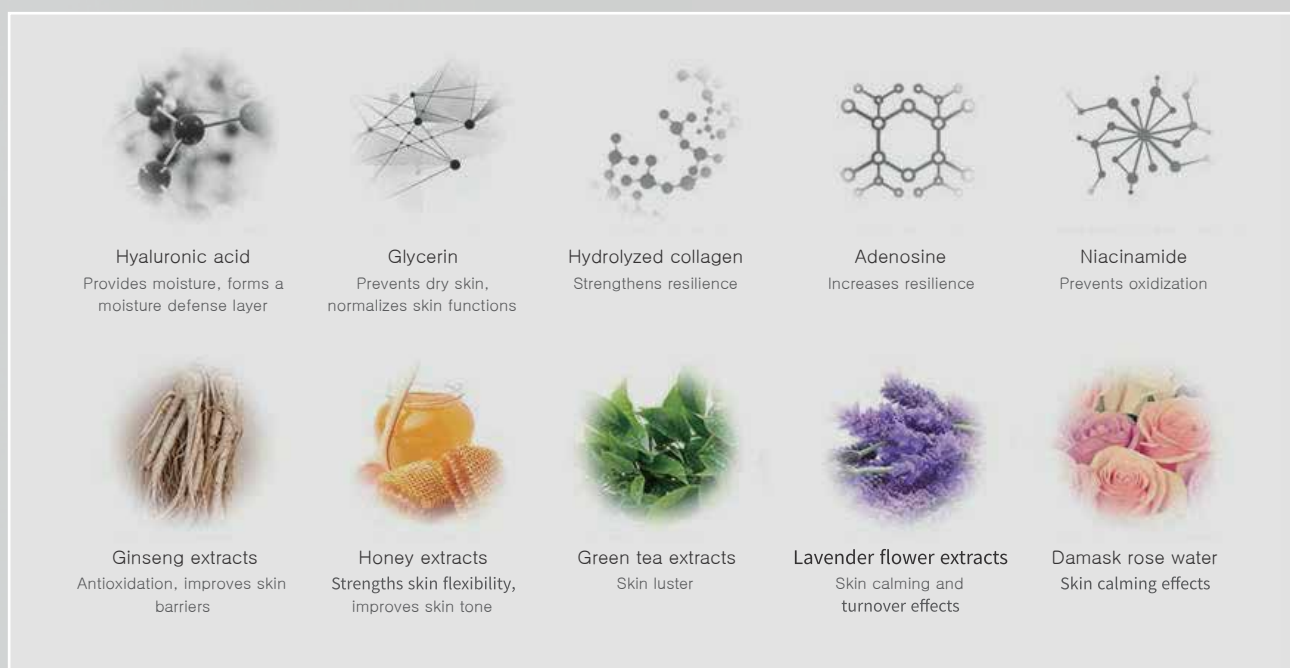
## Vibrant skin around the eye, and well moisturized skin



**Adherence without loss** : It is of a jelly style texture with water as its main base, which reacts to the skin's temperature and thus deeply penetrates and is absorbed by skin.

**Highly concentrated essence** : The water soluble eyepatch has highly concentrated ingredients that are absorbed by skin and thus as time goes by, you can feel the eyepatch get thinner.

**Hydorgel type** : It is a skin friendly hydro gel type, and is a moisture nutrient patch that can be used anywhere necessary.





# Soap

Soap particularly for face wash, to make clear and clean skin.

## Moisture hydro gel soap

Excellent moisturization : Maintains moistureized skin after cleansing as if you had applied moisturizing cream

Minimization of skin irritation : It has a PH of 5.5, allowing application to sensitive and/or weak skin

Great cleansing : Impactful makeup cleansing

Moisture and nutrient delivery : contains plant based extract nutrients

*It is a soap that is made by solidifying hydrogel containing 16 nutrients.*

*It minimizes skin strains and irritation after use, allowing for use on sensitive, weak, or young skin.*

### ◆ Product characteristics

Maintains moisturized skin after cleansing as if you'd applied moisturizing cream

Is of a low acidity (ph 5.5~6.0), Allowing for use on sensitive and or weak skin great cleansing

### ◆ How to use

Hold the soap's body with your hand and softly rub the bubble net's upper part on your palm and make bubbles.

Then wash your face with it using massaging motions.



# Highly concentrated essence ball

## Hydrogel beauty soap

1

### Essence gel soap

It is a soap made of various nutrient essences in concentrated form, and makes for well moisturized skin that is strained after cleansing.

2

### Natural surfactant

It contains Coco betaine which is a natural surfactant, and thus makes ample bubbles and provides strong moisturization

3

### Deep cleansing inside pores

Provides deep cleansing all the way inside your pores with it's small and dense bubbles

*After cleaning, the water essence gel provides not only deep cleansing, but also moisture that prevents skin straining.*

### ◆ How to use

Hold the soap's body with your hand and softly rub the bubble net's upper part on your palm and make bubbles. Then wash your face with it using massaging motions.

### ◆ TIP

If it is kept in a dry environment for long periods of time, the gel can be dried out due to moisture vaporization, thus keep it in a place that has a bit of moisture in the air, such as bathrooms.

Due to the product's characteristics, if it is sunk in water for long periods of time, the gel type can melt. Thus keep it in a soap case that allow for water to drip out easily.

